



# The Great Label Detectives

How does YOUR kitchen measure up?

**Materials:** Label tally sheet, pencil

**Directions:** What can food and cosmetics labels tell us about the lives of the animals that helped to make them? Get set to investigate YOUR kitchen and find out! Use the tally sheet to discover what kind of labels are on your food, and keep a tally of how many of these different kinds of labels you find. Try to find one of each label.

## What does it all mean?



If meat or dairy farms meet high animal welfare standards they can apply to have a Certified label on their product.



For meat, eggs and dairy products, certified organic labeling confirms animals were raised according to certain space and feed requirements.



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The number on the recycling symbols tell us what kind of plastic it is made of, and whether it is actually recyclable. Not all plastics with this symbol are recyclable. Check your city's website.

FOOD for thought: ?

Do certain labels make us more likely to buy a product?

Why do you think some products can be recycled and others can not?



Other symbols tell us that a product was never tested on animals, or that it is vegan.

CERTIFIED CRUELTY-FREE  
bunny logos you can trust



Other labels tell us a product was sustainably made, made without GMOs or genetically modified ingredients, or were raised without antibiotics.



Some labels don't tell us much of anything!



# Tally Sheet

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How many of these can YOU find?

