

* For most animal types

	Annual on farm audit	No cages/stalls	Outdoor access	Shorter transport	Freedom to perform natural behaviours
SPCA Certified	↗	↗	*	↗	↗
Organic	↗	↗	*	↗	↗
Free range	↗	↗	↗	↗	↗
Pasture-raised	↗	↗	↗	↗	↗
Cage-free (eggs only)	↗	↗	↗	↗	↗

What does your favourite label include for animal welfare?

Meaningless and misleading claims

- These labels provide little or no animal welfare benefits.
- All natural
 - Naturally raised
 - Farm fresh
 - Country fresh
 - Free run (on chicken & turkey meats)
 - Vegetable-fed
 - Vegetarian diet
 - Hormone-free
 - Antibiotic-free
 - Non-medicated
 - Comfort coop eggs
 - Omega-3 eggs (caged)
 - Born-3 eggs (caged)
 - Animal-friendly

Next best label claims

- These labels imply higher welfare for farm animals but are not currently audited or verified.
- **Cage-free, free run (eggs)**
Hens are not in cages and are kept indoors (no outdoor access).
 - **Free range**
Animals are raised cage-free and have outdoor access when the weather is nice.
 - **Pasture-raised**
Animals are raised outdoors on pasture.
 - **Grass fed and finished**
Animals have access to pasture. For beef cattle, this label suggests the cattle live their whole lives on open pasture.
 - **Crate-free/stall-free & free run (pork)**
The animals were not housed in stalls or crates and were free to roam about their environment. Make sure to ask if the parent pigs were also crate-free!

Eat humanely

- Look for an animal welfare certification to help push for on-farm audits and verifiable labeling claims.
- Talk to your local grocer and let them know you want to see certified products in store. Vote with your dollar!
- To show you support continual improvements to on-farm animal care, avoid purchasing products raised using inhumane practices, like caged eggs and foie gras.
- Shop your local farmers' market, ask questions, and visit the farms when possible.

Other certified labels you may find

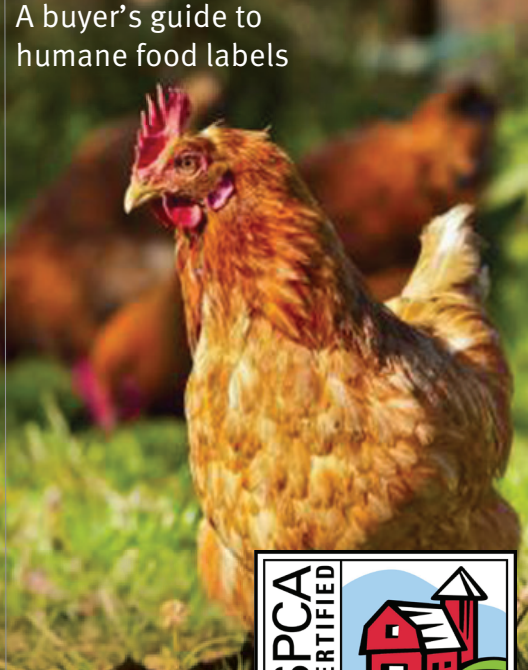
- **Animal Welfare Approved**
AWA requires all animals have are raised outdoors on pasture and only certifies small family farms. The certification includes birth to slaughter.
- **Certified Humane**
Outdoor access is not required for chickens or pigs, but they must have enriched housing indoors. Feedlots for beef cattle and hot iron branding are allowed.
- **Global Animal Partnership**
GAP is a 6-step animal welfare rating program. Higher steps require farms to meet strict welfare standards. Lower steps (1-2) facilitate the transition of conventional farms to better standards but allow some harmful practices like tail docking, beak trimming and feedlot housing during the transition.


Best labels – choose certification!

- Publicly available animal care standards and third-party audits on farm.
- **SPCA Certified**
All animals must be cage-free and live in a spacious environment that encourages them to behave as they would naturally (e.g. *rooting, grooming, dust bathing, play, exercise, socializing*). Antibiotics are only given to sick animals for recovery; never to healthy animals to speed growth. Stress during transport is minimized by shorter transport times.
 - **Organic**
A focus on animals living a natural life with additional animal welfare requirements like cage-free housing, more space to move around and an environment that encourages natural, healthy behaviours. Antibiotic use is prohibited.

The BC SPCA pocket guide

A buyer's guide to humane food labels



Brought to you by 

To learn more about food labeling claims, visit spca.bc.ca/foodlabels

Learn more about SPCA Certified and find a local retailer at spcacertified.ca

Brought to you by 

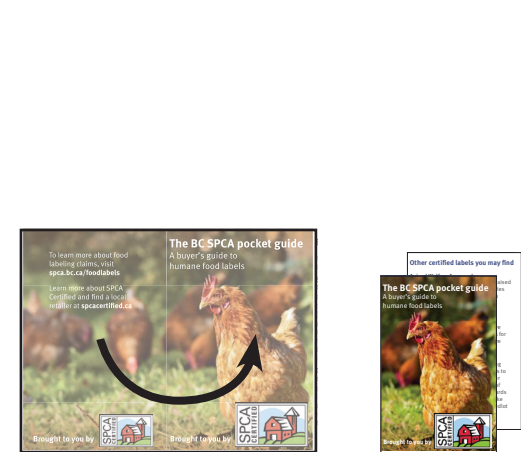
How to fold your new pocket guide



1. Turn the page over and fold lengthwise so the images and text are on the outside, and the blank page is on the inside.



2. Fold in half again so the chicken images are on the outside, and the inside is text only.



3. Fold in half once more, so the chickens are the front and back cover of the booklet. **You're all done!**

To learn more about food labeling claims, visit spca.bc.ca/foodlabels
 Learn more about SPCA Certified and find a local retailer at spcacertified.ca

Brought to you by



GREEN LIGHT: CHOOSE A CERTIFIED LABEL



Certified farms are regularly inspected and assessed to a set of standards. Choosing a certified label supports farmers who go through a rigorous auditing process to ensure transparency to consumers and a high level of care for animals.

SPCA CERTIFIED

Farms must adhere to standards developed in collaboration with veterinarians, animal welfare scientists and farmers. Standards confinement housing (like gestation crates, cages and tie stalls), limit painful practices and require animals to be provided with enrichment to facilitate expression of natural behaviours.

CERTIFIED ORGANIC

Certified organic standards include some animal welfare provisions, such as free-range requirements, within the organic management practices.

YELLOW LIGHT: PROCEED WITH CAUTION



Certain product labelling suggests animals were raised to a high welfare standard. However, if the farm has not been certified, then it has not been inspected, which means you cannot be sure what standards are met.

FREE-RANGE

Animals are provided with access to the outdoors, weather permitting. Free-range does not guarantee suitable or useable pasture for grazing or foraging.

PASTURE-RAISED

Animals have access to pasture for grazing or foraging, weather permitting. This claim does not indicate quality of pasture or total time spent on pasture.

GRASS-FED

There are a variety of labels and certifications that claim grass-fed. Animals *usually* have access to pasture and a diet that is composed entirely of grass and forage. This claim is used mostly for beef cattle and lamb.

RED LIGHT: AVOID THESE PRODUCTS



Some terms are just marketing tools. They are designed to appeal to consumers without giving any indication of how animals are raised. Terms like **Animal-Friendly**, **Naturally Raised** and **Country Fresh** have no real meaning.

FREE-RUN

This claim only has merit for eggs; on meats or dairy it is just a marketing ploy. It is sometimes found on dairy products – along with “free roam” – to describe free stall systems. Most dairy farms in B.C. are free stall. All poultry are raised free-run, and are often subject to dangerous over-crowding. Be wary of this label used on pork, as market pigs are never caged but their parents often are.

NON-MEDICATED AND RAISED WITHOUT ANTIBIOTICS

Animals were not given pharmaceutical drugs or antibiotics. In Canada, all animals must be free of antibiotic residues at slaughter.

RAISED WITHOUT HORMONES

This claim only applies to beef cattle, as hormonal implants are prohibited for all other species. Products cannot say “hormone free” as hormones occur in the body naturally.

ANIMAL CARE CERTIFIED

Farms are assessed to minimum farm animal care requirements outlined in the Canadian Code of Practice. Animals are not raised to higher welfare standards than on conventional farms.

SPCA CERTIFIED FARMS

SPCA Certified is a Canada-wide farm animal welfare certification program. The program aims to improve farm animal welfare standards in Canada while empowering consumer choice and rewarding farmers who make a difference for how farm animals are raised.

HIGHLIGHTS FROM THE STANDARDS

- ✓ Prohibit confinement housing, like cages for egg-laying hens, gestation crates for pigs, and tie-stalls for dairy cattle
- ✓ Prohibit painful practices like dehorning, mulesing and toe clipping
- ✓ Require pain control medication for necessary practices that cause pain
- ✓ Enable animals to express natural behaviours, such as grazing, foraging, rooting, perching and nesting
- ✓ Prohibit the use of antibiotics, ionophores and hormones for growth enhancement

Find program information and a list of SPCA Certified farms and retailers online at:

www.spcacertified.ca

For more information contact:

spcacertified@spca.bc.ca



spcacertified.ca

*Look for
the little
red barn
logo!*

Did you know?

The gestation period of a sow is 115 days: 3 months, 3 weeks and 3 days. Pigs build a nest when they are close to giving birth, preferring to use hay and other materials to keep their young warm. Most sows in Canada live in barren crates where they are unable to perform this natural behaviour.



THE PROBLEM WITH CONFINEMENT

Confinement housing is a term used to describe systems like cages, tie stalls and crates that constrain the movement of animals and prevent them from expressing natural behaviours. These housing systems represent a serious threat to animal welfare, and animals often exhibit signs of severe discomfort, stress and frustration.

In Canada, egg-laying hens, pigs and dairy cattle are most at risk of confinement. Poultry and beef cattle are not caged or tie-stalled, but are often subject to over-crowding, painful procedures and dangerous transport conditions.

Grass-fed?

Organic?

Hormone free?



A CUT ABOVE:

YOUR GUIDE TO ETHICALLY-RAISED MEATS AND DAIRY

Free-run, free-range, naturally raised, non-medicated, country fresh... These labels all sound good, but are the animals actually well-treated? How would you know?

Use this guide to keep farm animal welfare on top of your grocery list.

For more information on food labelling and farm animal welfare visit us online at: spca.bc.ca

BCSPCA
SPEAKING FOR ANIMALS

GREEN LIGHT: CHOOSE A CERTIFIED LABEL



Certified farms are inspected and assessed to a set of standards. Choosing a certified label supports farmers who go through a rigorous auditing process to ensure transparency to consumers and a high level of care for animals.

SPCA CERTIFIED

Farms must adhere to standards developed in collaboration with veterinarians, animal welfare scientists and farmers. Standards prohibit cages, have stringent housing and space requirements, and necessitate enrichment (like perches, nest boxes and dustbathing areas) for hens to express natural behaviours.

CERTIFIED ORGANIC

Certified organic standards include some animal welfare provisions, such as free-range requirements, within the organic management practices.

YELLOW LIGHT: PROCEED WITH CAUTION



Certain product labelling suggests animals were raised to a high welfare standard. However, if the farm has not been certified, then it has not been inspected, which means you cannot be sure what standards are met.

CAGE-FREE AND FREE-RUN

Hens were raised in a system that does not use battery cages, enriched or furnished cages, or colony cages. Hens are kept entirely indoors.

FREE-RANGE

Animals are provided with access to the outdoors, weather permitting. Free-range does not guarantee suitable or useable pasture for grazing or foraging.

PASTURE-RAISED

Animals have access to pasture for grazing or foraging, weather permitting. This claim does not indicate quality of pasture or total time spent on pasture.

RED LIGHT: AVOID THESE PRODUCTS



Some terms are just marketing tools. They are designed to appeal to consumers without giving any indication of how animals are raised. Terms like **Animal-Friendly**, **Naturally Raised**, **Omega 3** and **Country Fresh** have no real meaning for animal welfare.

NON-MEDICATED OR RAISED WITHOUT ANTIBIOTICS

Animals were never given pharmaceutical drugs or antibiotics. These claims give no indication of welfare standards.

ANIMAL CARE CERTIFIED

Farms are assessed to minimum farm animal care requirements outlined in the Canadian Code of Practice. Animals are not raised to higher welfare standards than on conventional farms.

ENRICHED COLONY, COMFORT COOP OR NEST-LAID

These claims typically apply to enriched, furnished or colony cage systems. These cages provide marginally more space than battery cages, and lack sufficient nesting or scratch areas to significantly improve welfare.

SPCA CERTIFIED FARMS

SPCA Certified is a Canada-wide farm animal welfare certification program. The program aims to improve farm animal welfare standards in Canada while empowering consumer choice and rewarding farmers who make a difference for how farm animals are raised.

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*Look for
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spcacertified.ca

Did you know?

In Canada, 95% of egg-laying hens are caged, compared to 51% in the UK and 53% in Australia. That means that over 24 million hens in Canada suffer from distress due to overcrowding, the inability to perform natural behaviours or even stretch their wings.



Did your egg come from a happy hen?

When a hen is ready to lay an egg, she looks for a quiet and secluded place: a nest. When a hen cannot find a place to nest, she will get frustrated and hold onto her egg. An egg that has an extra layer of calcium on the shell likely came from a hen that did not have proper nest access. This often happens to caged hens.

The breed of a hen will determine if her eggs are brown or white. Her diet will influence the yolk colour, and even the nutrient content of the egg.

Organic?

Cage-free?

**Comfort
Coop?**



PICKING THE GOOD EGG

YOUR GUIDE TO ETHICALLY-RAISED EGGS

Free-run, free-range, naturally raised, non-medicated, country fresh... These labels all sound good, but are the animals actually well-treated? How would you know?

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BCSPCA
SPEAKING FOR ANIMALS

DISSECT THE LABEL

Biodegradable. Able to be broken down safely and quickly by biological means. May also say Environmentally friendly.

Recycled/Recyclable. Container made of recycled and/or recyclable materials.

Cruelty-free. Developed or produced without inhumane testing on animals.



THE KINDNESS GUIDE

The 1-2-3s to Being Cruelty-Free

Welcome to **Bark!**'s step-by-step guide to shopping green and cruelty-free! **First**, check out the 1-2-3s of how this guide helps animals and nature. **Next**, find out what all those product labels really mean. **Then turn the page** and get ready to ... shop 'til you stop cruelty!

The 1-2-3s:

- 1 Some products have been tested on animals. Whenever possible, choose those that are cruelty-free.
- 2 Some products contain ingredients made from animal parts. Look for vegetable-based products (see Break the Code, right).
- 3 Some products are harmful to humans and the Earth. When you can, choose those that are kind to you and the planet.

See the back cover for a bunny's story.

BREAK THE CODE

Check product labels for common code words used in the ingredients. Some are animal products you may want to avoid. In most cases there are non-animal based alternatives. Look online to find even more so you can break the code!

Lanolin. Fat from sheep's wool. Used in some soaps and skin creams.

Gelatin. Protein derived from cows and pigs. Used in some cosmetics and food.

Stearic acid. Fat from cows and sheep. Used in some cosmetics, soaps and candles.

Tallow. Fat from cows. Used in some cosmetics and candles. May contain harmful chemicals.

Glycerine. A byproduct of soap-making, which uses animal fat. Alternatives: vegetable glycerine.

Collagen. Protein derived from animal tissues and used in skin creams. Alternative: soy protein.

Carmine. Red pigment made from crushed beetles. Used in cosmetics and packaged foods.

MANDARIN SOAP / SAVON / JABON
INGREDIENTS:
 SODIUM TALLOWATE,
 SODIUM COCOATE,
 AQUA, GLYCERINE,
 LANOLIN, GELATIN,
 PEARL GEM,
 STEARIC ACID,
 TETRASODIUM EDTA,
 CARMINE.

DISSECT THE LABEL

Biodegradable. Able to be broken down safely and quickly by biological means. May also say Environmentally friendly.

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SHOP 'TIL YOU STOP CRUELTY!

Here it is ... **Bark!**'s guide to going green and cruelty-free in 2009!

Many of the products listed here were your suggestions – thanks! – and most everything is available all over BC. This guide is just a small first step. We hope it gives you some **big** ideas about ways to make the world a kinder place for all creatures.



BODY

Avalon Natural Products This stuff smells

seriously awesome. Avalon makes Alba, Avalon Organics and un-petroleum. Skin, hair and lip care to bath, shower and sunscreen. No harmful ingredients and no animal testing. \$8-\$15.* avalonnaturalproducts.com

Body Shop

Founder Anita Roddick cried “against animal testing” louder than anyone else and started a revolution. The one-stop shop for the body – girls and guys. \$3-\$30. thebodyshop.ca

Burt's Bees

What's the buzz? Balms to body creams, even a wilderness rescue kit. And super-cute packaging! \$6-\$30. burtsbees.ca

David Babaii

Stylist to the stars, David created organic, cruelty-free hair stuff, and proceeds go to WildAid. Oh yeah, and Kate Hudson is the spokesmodel. Sweet! \$9-\$30. db4wildaid.com



JASÖN Natural & Organic

High-quality natural products, no animal by-products and no animal testing. Toothpaste, deodorant, skin and hair care for your whole family. \$4-\$15. jason-natural.com

More in This Category:

- Bonne Bell** bonnebell.com
- Ecotints** ecolips.com/EcoTints.aspx
- KissMyFace** kissmyface.com
- Paul Mitchell** paulmitchell.com

HOME

Blue Wonder

An all-purpose cleaning cloth that just uses ... water! No chemicals, greener than paper towel, durable and super-absorbent for messy spills! Keep in your kitchen, bathroom or family car. \$10-\$30. bluwonder.net

Crank or Shake Flashlight

What a great idea: you crank or shake the flashlight to generate the light – no batteries required! \$10 and up.

Ecos

Plant-based cleaners and no animal testing. The line includes silver polish and pet stain/odour removers as well as standard kitchen and bathroom products. Unique natural scents! \$5-\$9. ecos.com/pages/ecosliquid.html

* Prices are approximate. Check with your local retailer.



Ecover

This extensive line is making a splash in mainstream stores – yay! Readers recommend

the floor soap for its natural, cruelty-free ingredients, recyclable bottle and non-toxicity (for paw-licking kitties). \$6-\$10. ecover.com/ca/en/

Method

“People against dirty,” is what the Method folks call themselves. Also against bleach, phosphates and animal testing. If you're not for them, you're against them. Toilet cleanser to hand soap, it all smells *gooooood*. \$4-\$10. methodhome.com



Prestone Low-Tox Antifreeze/Coolant

Animals love the taste of regular antifreeze, but it's deadly. This formula is safe for pets and wildlife, and keeps you running through a BC winter! \$20. prestone.com/products/antifreezeCoolant.php

Safe Paw Ice Melter

Keeps sidewalks clear while keeping pets, kids and the water supply safe. Recommended by **Bark!** publisher Craig Naherniak. \$15. safepaw.com

Seventh Generation

Bark! editor Diane Haynes loves the idea of thinking seven generations ahead. These cleaners smell good, last long and are animal- and environment-friendly. \$4-\$19. seventhgeneration.com



CIL and Philips

Light up a room with lo-tox paint (\$30) and CFL compact fluorescent bulbs (\$8 for 2). Save energy and breathe easy!



GARDEN

Electric Mulching Lawnmower

Nix the need for gas and fertilizer while keeping your yard green and pet friendly. An old-fashioned idea that's right in style!



Frog Log

This swimming pool escape for frogs, toads, lizards, mice, chipmunks, squirrels, ducklings, turtles, bugs or insects saves native wildlife and keeps swimming pool water clean. Also for use with hot tubs and spas, backyard ponds and fountains. \$19.99 USD froglog.us

ScareCrow

Victoria, BC-based Contech Electronics Inc. makes motion-activated deterrents that are harmless to animals and help gardeners protect their flowers and food. ScareCrow, \$89; CatStop, \$59; SquirrelStop, \$49; and SlugsAway, \$40. contech-inc.com



DESK AusPen

Refillable, non-toxic whiteboard markers?! Starter kit includes six pens, six inks and carry case (= 240 disposable marker pens). No more stinky school presentations! \$69.95. ecosmartworld.com



Hilroy

Recycled exercise books and refill paper. Write a novel! \$0.66-\$2.49. hilroy.ca



Pilot BeGreen

Mechanical pencils, acid-free markers, refillable pens, clean erasers and refillable correction tape – all made from recycled materials! The greenest stuff to hit school supplies since the quill pen. \$2-\$5. pilotbegreen.us



ThinkGeek Staple-less Staplers

Paper! Nom, nom, nom! These devices cut a small flap and a notch in the paper, then fold the flap into the notch and *voilà!* Safe, eco-friendly and ridiculously cute to boot. \$7.99. thinkgeek.com



PETS Ecobio Oxo-biodegradable Doggie Bag

The ideal life cycle of your dog's poop: Plop, scoop and biodegrade. These bags are made using an ASTM D6954 oxo-biodegradable technology. Meaning?? They totally degrade into CO2, water and humic matter. Eww ... but awesome! \$9.99 for a roll of 120. ecosafeplastics.com

Skooperbox

Poop, scrape, scoop and discard. Looks like take-out food containers! 100% recycled and 100% biodegradable – faster than plastic. \$11.99 for 30. skooperbox.com



Woofles and Meowz

Visit this one-of-a-kind caboose at Vancouver's Granville Island Market for bio bags, eco-toys and organic treats for your favourite fuzzy face. They buy local, which saves on shipping, packaging and fuel. wooflesandmeowz.com



Kong Naturals for Cats

The king of dog toys has scored with the kool kats. Naturals toys and scratchers are made with materials and dyes from renewable resources. Scratchers are recyclable. \$4-\$10. kongcompany.com/worlds_best.html



More In This Category: Natural Chemistry

naturalchemistry.com/pet-products/products/show/54
Plume 'n' Tails plumentails.com
Silly Kitty sillykitty.ca

BOOST YOUR SHOPPING IQ

More great websites for Cool Customers!
Animal Alliance of Canada animalalliance.ca/kids/anitest.htm
Caring Consumer (PeTA) caringconsumer.com
Global Action Network gan.ca/lifestyle/cruelty-free+shopping/overview.en.html
Happy Frog (BC) happyfrog.ca

Bark! profiles three readers who are putting their compassion into action. By recycling, re-using, creating and selling they're making the world greener and greater for animals. Best of all, you can do it, too!

KINDNESS IN ACTION



Brandon Conlin
BRANDON CONLIN LOVES ANIMALS, BUT HE CAN'T HAVE A PET. HIS LANDLORD WON'T ALLOW IT. SO BRANDON STARTED VISITING THE ANIMALS AT THE VERNON SPCA!



"[They] get lonely while they wait for people to adopt them, so I wanted to keep coming back to give them love and attention."

WHEN KODE LAY DOWN ON BRANDON'S FIRST HOMEMADE CAT BED, HE PURRED LIKE CRAZY! KODE WAS SOON ADOPTED INTO A LOVING HOME, AND HIS NEW BED WENT WITH HIM.



"PUURRRR!!!"

IT WASN'T LONG BEFORE ...
BRANDON NOTICED THAT ONE OF HIS FAVOURITE SHELTER CATS, KODE, COULD NEVER GET COMFORTABLE IN HIS CARDBOARD BED. "I THINK ALL ANIMALS SHOULD HAVE A SOFT PLACE TO LAY DOWN," BRANDON SAYS. HIS GRANDMA TAUGHT HIM TO SEW, AND LAST CHRISTMAS, HIS MOM BOUGHT HIM HIS OWN SEWING MACHINE. BRANDON GOT TO WORK DESIGNING AND MAKING A BED THAT WOULD HELP KODE BE COSY ...



"I knew I was on to something!"

SO HOW DOES HE DO IT? ...
BRANDON WENT BACK TO HIS SEWING MACHINE AND GOT TO WORK. HE COLLECTS OLD PILLOWCASES, BLANKETS AND CLOTH SCRAPS, SEWS UP THE SIDES AND FILLS THEM WITH PLASTIC GROCERY BAGS. ALL OF HIS MATERIALS ARE RECYCLED OR RE-USED.

"OLD PLASTIC SHOPPING BAGS ARE GREAT BECAUSE THEY ARE SQUISHY AND MAKE A NOISE CATS LOVE," BRANDON EXPLAINS. "AND IT'S GOOD FOR THE PLANET!"

SO FAR, BRANDON HAS MADE 28 CAT BEDS, MANY OF WHICH HAVE BEEN GIVEN AWAY AS THE CATS HAVE BEEN ADOPTED.

"I want to make a bed for every cat at the shelter. That way they can snuggle into something when they feel scared or lonely."



"Kids can pretend they're animals at the SPCA and think about what they would want to make their lives better."

THAT'S IMAGINATION IN ACTION!

Emily Paton
AFTER SEEING THE BC SPCA'S TELEVISION COMMERCIALS SHOWING ABUSED AND ABANDONED ANIMALS, 11-YEAR-OLD EMILY PATON THOUGHT:



"I don't want that to happen any more. I've got to do something!"

SHE DREW PICTURES TO SELL TO RAISE MONEY FOR THE SPCA. THEN HER MOM SUGGESTED SCANNING THEM AND TURNING THEM INTO CARDS.

THE IDEA BLOSSOMED ...
SOON THERE WAS A WHOLE STATIONERY SET WITH A BUTTERFLY, A BASEBALL, A SUN, AND A "THANK YOU" CARD WITH A HAPPY FACE. EMILY DESIGNED VALENTINE AND CHRISTMAS CARDS, TOO. SHE AND HER MOM POSTED THE CARDS ON [ETSY.COM](https://www.etsy.com) (SELECT SELLERS: USERNAMES AND TYPE IN KPATON TO FIND EMILY'S CARDS).



"I've raised \$458 for the BC SPCA so far!"

EMILY'S TWO CATS, GINNY AND JO JO, WERE BOTH ADOPTED FROM THE SPCA. HER ADVICE FOR OTHER BARK! READERS WHO WANT TO MAKE A DIFFERENCE IS ABOUT PERSISTENCE:

EMILY LOVES FUNDRAISING. "IT'S FUN!" SHE SAYS. "MY HEART WARMS BECAUSE I KNOW IT'S GOING TO HELP AN ANIMAL IN NEED."



"If one person doesn't like your idea, don't be put down by that. See if your friends want to help!"

For more activities you can do yourself, visit [sPCA.bc.ca/kids!](https://www.sPCA.bc.ca/kids/)



"I have always loved animals."

Christine Baker
KIDS CLUB MEMBER CHRISTINE BAKER, AGE 11, FIRST ENCOUNTERED THE BC SPCA WHEN HER BROWNIES GROUP TOOK A TOUR OF THE CAMPBELL RIVER SHELTER. IN SPRING 2008, HER GEMS CLUB MADE SMALL BLANKETS AND DONATED THEM TO THE SPCA.

LATER IN THE YEAR, STUDENTS AT CHRISTINE'S SCHOOL STARTED THEIR OWN SMALL BUSINESSES AND DONATED A PORTION OF THEIR PROFITS TO CHARITY. CHRISTINE CHOSE THE BC SPCA.

"ONE DAY IN MAY, WE ALL SET UP OUR TABLES, POSTERS AND PRODUCTS AND SOLD THEM IN OUR GYM."

"I had made lip balm before. I found an easy recipe on the Internet and there is a store in town that sells kits."

WHEN CHRISTINE ARRIVED AT THE SHELTER ...
A VISITOR SAW HER MAKE HER DONATION. HE WAS SO IMPRESSED THAT HE MADE A DONATION OF HIS OWN! CHRISTINE HOPES TO PARTICIPATE IN ENTREPRENEUR DAY AGAIN THIS YEAR, AND ADVISES BARK! READERS WHO ARE INTERESTED TO TALK TO THEIR TEACHERS ABOUT STARTING SMALL BUSINESSES OF THEIR OWN.



"The best thing about being a member of the BC SPCA Kids Club is knowing that I've helped animals."

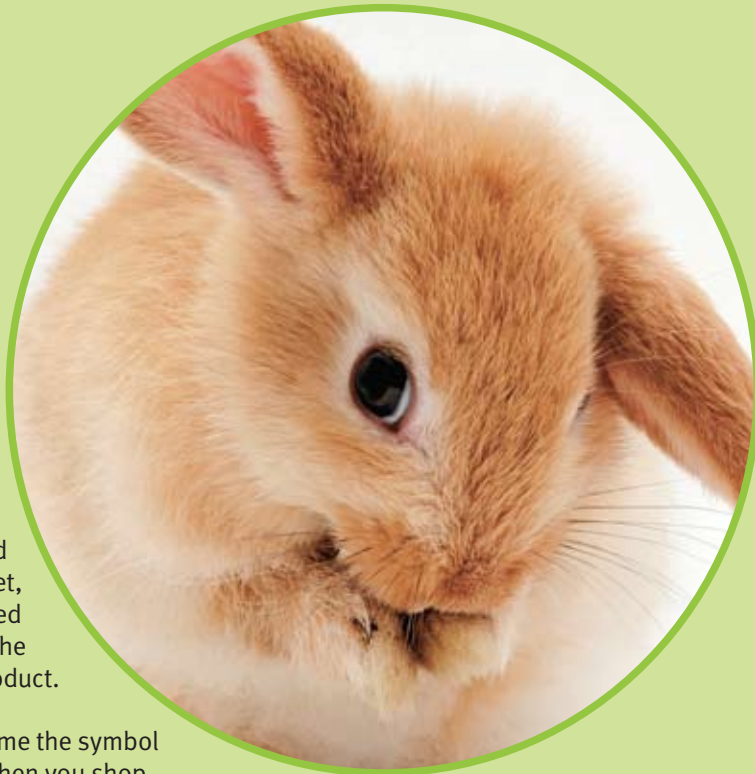
Look for the bunny before you buy!



A rabbit symbol is commonly used by companies that don't test their products on animals. **Why?**

Historically, rabbits have been used to test the safety of products – household products, shampoos and cosmetics. Rabbits were chosen because they are calm, quiet, easy to handle and reproduce quickly. Ingredients were tested by putting them on the rabbit's skin or even in their eyes. If the ingredients didn't hurt the rabbits, they were used in the product.

Since rabbits are such innocent, gentle creatures, they became the symbol for products not tested on animals. Remember the bunny when you shop.



Kindness Prize!

And the winner is ...

We invited *Bark!* readers to submit their suggestions for the Kindness Guide, and the mail came pouring in – thanks, everybody! The winner of the prize draw is ... **Chelsea Cant, age 12, of Lone Butte, BC.** Congratulations, Chelsea!

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Thanks to all the *Bark!* readers, parents and BC SPCA staff & volunteers who submitted ideas for the Kindness Guide!



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