



CREATE LASTING
CHANGE FOR ANIMALS







# **ABOUT US**

The BC SPCA is the largest animal welfare organization of our kind in North America, and the largest animal sheltering society in the world. Protecting vulnerable animals and mobilizing communities so animals and people can thrive together.

# **OUR IMPACT**

More than 167,000 animals helped every year.

# **W** THERE FOR ANIMALS ACROSS BC

# ? 31 Animal Centres

(Includes 3 with large animal barns)
Caring for abandoned, neglected, and abused animals until they find new homes.

# **Wild ARC**

Wildlife Rehabilitation Located in Metchosin, our centre helps thousands of injured and orphaned wild animals every year

# % 2 Spay/Neuter Clinics

Helping reduce pet overpopulation in Kamloops and Prince George

# **a** 2 Animal Hospitals

(Vancouver and Penticton)
providing critical veterinary
care

# Provincial Animal Helpline

Assisting the public and animals in distress across the province

# Provincial Office – Vancouver

Overseeing cruelty investigations, youth and adult education, advocacy, and province-wide initiatives

# **# HOW WE'RE FUNDED**

We receive no government funding for our services.

Every life we save is made possible by people like **you**—compassionate animal lovers and corporate partners who believe in a better future for animals.

# BCSPCA SPEAKING FOR ANIMALS



# KARMA, SCOUT AND LUNA...

On a cold winter day, a car with flat tires was towed to a tire shop for scrapping. The vehicle's interior was filthy and abandoned, but what the staff found inside was truly shocking: a young cat and her two tiny kittens huddled together in the back seat, frightened and alone. Thankfully, the kind-hearted staff quickly brought the little family to a nearby animal hospital, who reached out to their local BC SPCA Centre. From that moment on, their lives began to change.



Karma and her kittens were placed in the loving care of a BC SPCA foster home, where they finally had warmth, comfort, and the chance to heal. With weeks of gentle attention and expert care, the once-scared, dehydrated and hungry trio began to thrive.



We're thrilled to share that Karma has found her forever home, and her kittens were adopted together into a loving family! From being trapped in a freezing car to curling up in cozy laps, they're now living the safe, joyfilled lives they always deserved.

YOUR KINDNESS GIVES HOPE TO ANIMALS JUST LIKE KARMA, SCOUT AND LUNA AND PROVIDES THEM WITH A SECOND CHANCE AT A HAPPY LIFE!





# **HOW YOU CAN HELP ANIMALS IN NEED**







# Cause Marketing

If your business sells a product or service, consider donating a percentage of sales to the BC SPCA. Benefits include: customer loyalty, increased brand visibility and thousands of animals lives saved.

# Employee Giving Programs

Many companies match their employees' charitable donations or volunteer time, meaning your support could go twice as far. Check if your company is on our <u>matching</u> <u>list</u>, or ask your HR team if they'll support your donation and **DOUBLE THE LOVE!** 

# Sponsor an Event or Program

Become a sponsor for one of our signature events, campaigns or province-wide campaigns. Options include our beloved Offleashed and Furball galas, our cuddliest event of the year; Lock-in for Love, and our outreach programs like the life-saving pet food bank initiative. Showcase your compassion and connect with fellow animal-lovers!

# Donate Funds or Supplies

Whether you give once or monthly, your donation provides food, shelter and medical care to animals in need. In-kind support such as products, services or auction items are also deeply appreciated. Call us at 1-800-665-1868 or donate online at <a href="mailto:specialectrology.com/sp





# CORPORATE VOLUNTEERING

Looking for a rewarding, team-building experience that gives back in a big way? Spend the day volunteering at one of our BC SPCA Animal Centres through a <a href="Many Paws Corporate Volunteer Day!">Many Paws Corporate Volunteer Day!</a>

# Why Take Part?

## ✓ Boost Team Morale

Give your employees a chance to step away from their every day duties and bond over a shared mission.

## ✓ Make a Real Difference

Your team will directly support animals in need and their caregivers by helping them with duties around the animal centre.

# ✓ Learn About Animal Welfare

Gain behind-the-scenes insight into how the BC SPCA rescues, rehabilitates, and rehomes animals across B.C.



# What to Expect

Hands-on activities like kennel care, landscaping, painting, enrichment prep, and light shelter support.
Opportunities to interact with adoptable animals.

A deeper connection to animal welfare and community service.

A fun and rewarding day for your team!



\* Ready to Get Involved?

Visit our Many Paws Corporate Volunteer Day page to learn more and apply.

Spots fill up quickly so get in touch today!





# PARTNER SPOTLIGHT: YELLOW DOG BREWING

Since 2014, Yellow Dog Brewing, led by founder Melinda Coghill, has been pouring their heart into animal welfare. Their love for animals has fuelled over a decade of partnership with the BC SPCA that continues to grow stronger each

year.

In 2022, we teamed up to launch the annual 'Make Your Pet A Yellow Dog Brewing Star" contest. Participants fundraise for a chance to feature their pet on a limited-edition can of Starborn beer. To date, the contest has raised over \$625,000 for the animals!

Yellow Dog Brewing's impact doesn't stop at this campaign. Over the past decade, they've:

- Sponsored key BC SPCA events like Lock-In for Love and Offleashed galas.
- Raised over \$700,000 through contests, events, and beer sales.
- Inspired a company-wide culture of compassion.
  The Coghill family themselves are proud BC SPCA alumni guardians, including their latest BC SPCA rescue pup Lucy, a Pittie cross. Inspiring many of their staff to continue following the Adopt Don't Shop mentality, fifteen of the Yellow Dog staff have rescued an animal.

In recognition of their unwavering support, we proudly highlighted Yellow Dog Brewing in our Generosity in Action feature and successfully nominated them for Outstanding Small Business at the AFP Giving Hearts Awards in 2023.



MAKE YOUR PET A YELLOW DOG BREWING STAR!





YELLOW DOG BREWING PROVES WHAT'S POSSIBLE WHEN A BUSINESS ALIGNS WITH THE BC SPCA. COME JOIN THE PACK!

YELLOW DOG

BREWING





# YOUR PARTNERSHIP MAKES A DIFFERENCE

Every commitment you make helps the BC SPCA protect and care for animals across British Columbia, from dogs and cats to farm animals and injured wildlife.

Here's what your generosity makes possible:



17-year-old Callie was surrendered to the BC SPCA when her guardian faced serious health issues. A gift of \$567 provides three weeks of specialized care for senior animals like Callie while they wait for a second chance.



Ewok came in as one of 66 dogs rescued from a puppy mill. \$1,000 covers the specialized care and behavioural management plans for animals that are fearful, aggressive or under socialized, just like Ewok.



\$10,000

take thousands of hours of staff time and extensive resources. \$10,000 funds large-scale and complex investigations so animals like Dawn and Dusk will never know cruelty again. Today, these two gentle souls are thriving in their forever home, surrounded by love, sunshine and open fields!



Missy was attacked and left for days without care, her front leg badly broken and infected. She was rescued through an animal protection investigation and rushed to emergency care. \$2,738 provides urgent veterinary treatment, including surgery, medication, and rehabilitation, for animals like Missy.



This young female raccoon arrived at Wild ARC after being struck by a vehicle. She required 70 days of specialized care before making a full recovery and returning to the wild. \$42,000 can feed over 140 different species at Wild ARC every day for a whole year.





# **HOW TO JOIN THE PACK**

Ready to make a real difference for animals while showing your community that your business gives back? Here's how to get started:

## Step 1: Get In Touch

Whether you're launching a product, hosting an event, or giving a percentage of sales, your compassion can create a lasting impact. Tell us with your idea and introduce yourself! A member of our fundraising team will connect with you to explore how we can bring your vision to life.

# Step 2: Let's Make It Official

Once we've shaped the perfect partnership together, we'll create an agreement outlining all the details.

This may include exciting opportunities like:

- Use of the BC SPCA logo
- A photo op for a cheque presentation
- A private tour of your local Animal Centre
- Invites to exclusive BC SPCA events
- A feature on our "Businesses That Give Back" page
- Social media shoutouts and more!



# Step 3: Launch Time!

With everything in place, it's time to share your compassion with the world and kick off your campaign!

# Step 4: Keep Us in the Loop

We love updates! Let us know how things are going so we can cheer you on and share your success.

# Step 5: Make Your Impact

When you're ready to submit your funds, please send a cheque payable to: BC SPCA, 1245 7th Ave E, Vancouver, BC V5N 1R1, or email us for alternative donation options.





# **HEARTFELT THANKS**

Your kindness helps rescue, protect and give second chances to vulnerable animals and guardians across B.C. On behalf of all the lives your loving heart will

touch, THANK YOU.









# Some words from our valued partners:



"Good companies look for good causes to enhance their cultures. When the idea of partnering with the BC SPCA and its incredibly important work was raised, it was enthusiastically received by staff and clients alike. Over our 5-year relationship with the BC SPCA, we have acquired three new companies, and each of them has embraced the partnership with both financial support and volunteer events at their local shelters. Our cheque presentations are a social media hit, and caring for animals has become an important part of the Canstar Group of Companies' culture, bringing us together in helping the BC SPCA speak for animals"

#### **Canstar Restorations**



"Spanning over a decade, Petline is proud to be a committed partner with the BC SPCA. We deeply admire and respect their initiatives aimed at protecting animals and fostering a world where every creature can thrive. Our shared values are the cornerstone of our collaboration, as we join forces to advocate for the health and wellbeing of pets."

Reagan Ahlbaum - AVO, Petline Operations

**Petline insurance Company** 

WE CAN'T WAIT TO WELCOME YOU TO OUR COMMUNITY OF COMPASSIONATE PARTNERS.

EMAIL NRAMSDEN@SPCA.BC.CA, OR VISIT OUR WEBSITE TO LEARN MORE.