

BCSPCA

SPEAKING FOR ANIMALS

**Join the pack; become a
business that gives back**



Thank you for being a caring friend to vulnerable animals. We are delighted that you're interested in joining our mission to protect and enhance the lives of animals across B.C.

Within this corporate partnership pack, you'll discover a wealth of information about the BC SPCA and how we can work together to create a more compassionate world for animals and their guardians.

About the BC SPCA



The BC SPCA (British Columbia Society for the Prevention of Cruelty to Animals) is the largest animal welfare organization of our kind in North America and the largest animal sheltering society in the world. Our mission is to protect and enhance the quality of life for domestic, farm and wild animals in British Columbia. We exist to inspire and mobilize society to create a world in which all animals enjoy a minimum of five essential freedoms;

- **Freedom from hunger and thirst**
- **Freedom from distress**
- **Freedom from pain, injury and disease**
- **Freedom from discomfort**
- **Freedom to express behaviours that promote well-being**

We assist more than 135,000 animals in need every year!

We have 41 locations across B.C. including:

- 35 animal centres which care for abused and homeless animals, until they are adopted into new homes (including three facilities with large animal barns)
- Two animal hospitals (Vancouver and Penticton)
- Two spay/neuter clinics (Kamloops and Prince George)
- Wild ARC, our wildlife rehabilitation centre in Metchosin
- A provincial call centre in Victoria
- Our provincial office in Vancouver, which oversees animal cruelty investigations, advocacy and education for youth and adults and other key activities across B.C.



We are funded entirely by compassionate animal lovers who help us protect and enhance the quality of life for domestic, farm and wild animals in BC.

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Fish's Story 🐾



By partnering with the BC SPCA, you are transforming the lives of thousands of animals across BC, animals just like Fish.

Fish, a nine-year-old Labrador retriever mix, wandered out of the woods in a remote area of Enderby. He was skin and bones and covered in sores. Thankfully, a kind passerby spotted Fish. With soothing words and gentle hands, they were able to gain Fish's trust and bring him to the safety of the BC SPCA's animal centre in Shuswap.

With a body score of one out of nine, Fish required a veterinarian supervised feeding program to help him gain weight and muscle mass he lost after not eating for such a lengthy period. He also had dental surgery to remove the infected and broken teeth in his mouth. Fortunately, the sores on his body began to heal once he had a soft bed to sleep on.

After over 5 months of dedicated care and treatment, Fish made a full recovery and we're so pleased to say he has found the most amazing forever home. "We couldn't be happier for Fish," says Isabell Diederichs, assistant manager of the BC SPCA's Shuswap animal centre. "He is the most loving dog who deserves the best home and he has that now."

After grieving the loss of their beloved rescue dog Abby, retired couple Darlene and Tony sent in an application and got the good news that Fish was coming home with them.

Tony and Darlene got their first glimpse of how happy Fish was to be heading to his forever home when they picked him up. "We walked out of the animal centre and when we opened the door to our truck he jumped right in," Tony says. "He didn't hesitate at all." Darlene says that they have had a number of rescues over the years, and no dog settled in as fast as Fish.

"Considering everything he has been through, his trust in people is just amazing," she says. "He is just so loving and big-hearted."



Your generosity gives hope to animals just like Fish, giving them a second chance at a happy life!

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How can you help animals in need?

You can share your love and compassion for vulnerable animals by supporting the BC SPCA's life-saving work.



Here are a few ideas on how you can share your love:



- **Cause Marketing** – Does your organisation sell a specific product or service? If the answer is yes then a cause marketing campaign could be one of the easiest ways you can support animals! Cause marketing is simple, you donate a percentage of sales from a specific product over a specific amount of time to the BC SPCA. Bonus - it helps promote your organization as well!



- **Employee giving programs** - Does your company match charitable donations? If yes, any donation you have made this year to help the animals can be matched by your company. This could double or even triple your gifts impact! Lots of companies proudly match their employees' charitable giving just take a look on our [website](#) for a list of employers we already work with or ask your employer if they will match your support of animals in need today!



- **Sponsor our events and programs** – Looking for a new and inventive way for your company to showcase their compassion for animals? Well look no further, we have a variety of event and campaign sponsorship opportunities available! Your company could be a headline sponsor of a BC SPCA initiative and reach thousands of fellow animal lovers!



- **Donation of funds or in-kind contributions** – we are funded by compassionate animal lovers, so if you would simply like to make a one-off donation or sign up to be a monthly donor, you can do so here or call us at 1-800-665-1868. We always love to hear what motivated your generous donation so be sure to include a note or message too!

The possibilities are endless, we're open to your ideas and would love to hear from you! Contact us at nramsdn@sPCA.bc.ca or 236 471-4949

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Corporate Volunteering



Take part in a Many Paws Corporate Volunteer Day

Does spending the day at one of our Animal Centres making a positive impact on the lives of the vulnerable animals, sound like the ideal day for you and your team?

Then register for a BC SPCA Many Paws Volunteer Day!



By taking part in a BC SPCA Many Paws Volunteer Day, you'll not only engage in a wonderful team-building experience but also make a meaningful difference in the process. Your group will enjoy a fulfilling experience and gain a deeper understanding of animal welfare, including interactions with the animals in our care.

[Check out our website to learn more and complete an application today!](#)



If your organisation would like to get involved with the BC SPCA we would love to hear from you. Contact us at nramsdn@spca.bc.ca or 236 471-4949

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Yellow Dog Brewing joined the BC SPCA Pack

Since their inception in 2014 Yellow Dog Brewing, spearheaded by their founder Melinda Coghill, have partnered with the BC SPCA and shown their love for animals in a multitude of ways. In September 2022, we joined forces and launched 'Make Your Pet a Yellow Dog Brewing star' a contest where participants were given the chance to raise money for the BC SPCA and win a coveted spot for their pet on a can of Starborn Yellow Dog Brewing beer! In it's first year, Make Your Pet a Yellow Dog Brewing Star raised an incredible \$178,613 and by year two, the contest raised over \$230,000! (Hit the images to read all about this amazing contest)

Yellow Dog Brewing have been a loyal supporter of the BC SPCA for the past 10 years. They have sponsored a number of our events and campaigns including Lock-in for Love and our Offleashed gala, plus through beer sales, participation in events and much more they have donated and raised over \$400,000 (plus plenty of cold beers).

Yellow Dog Brewing's support doesn't just stop at donations as they are proud guardians of BC SPCA Alumni. Melinda and family now have their third rescue pup, Finley, who keeping true to the theme is a Yellow Lab/Mastiff Cross. Inspiring many of their staff to continue following the Adopt Don't Shop mentality, fifteen of the Yellow Dog staff have rescued an animal in their lifetime and say that they'd love to continue doing so. Mike and Melinda's first two BC SPCA rescue's Barley (Yellow Lab) and Porter (Toy Poodle) continue the Yellow Dog theme from the "OG" original Yellow Lab, Chase, who is the ultimate inspiration behind Yellow Dog Brewing.



We are so grateful for Yellow Dog Brewing's partnership and to express our appreciation we highlighted them through our Generosity in Action feature and successfully nominated them for Outstanding Small Business at the AFP Giving Hearts Awards in 2023!

Don't hesitate to contact us at nramsdens@spca.bc.ca or 236 471-4949 to join the pack and become a business that gives back!

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Your donations make a difference:

Every dollar you donate to the BC SPCA will be used to help protect and enhance the quality of life for domestic, farm and wild animals in British Columbia. Here are some examples of what your donation can fund!



\$250 can fund the first response to a cruelty complaint



\$567 can fund 3 weeks of care for a senior animal



\$1,000 can fund special support for a fearful, aggressive or undersocialized animal



\$2,500 can fund emergency veterinary care for an animal with a special medical condition



\$10,000 can fund an animal cruelty investigation

\$43,000 can feed over 140 different species at Wild ARC every day for a whole year.



Every dollar you donate makes a huge difference to the animals of British Columbia!

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The Process

1) Think about how you would like to share your love with the animals. What you would like to achieve by joining the pack and being a business that gives back? Decide on how you would like to provide support.

2) Email us, introduce yourself, tell us about your idea and a member of our fundraising team will work with you to help make your idea a reality!

3) Agreement - Once both parties are happy with the proposed partnership we will move on to creating a partnership agreement between you and the BC SPCA, which will outline all the details of the partnership including shared materials and assets, for example:-

- Use of our BC SPCA logo
- A photo opportunity for a cheque presentation
- A special tour of your local animal community centre
- Invitations to special BC SPCA events
- Inclusion on our Businesses that Give Back page with a link to your website
- Promotion and engagement through our social media accounts

4) Launch time! After the partnership agreement has been signed, it's time to launch your fundraising campaign!

5) We'd love to hear from you! Keep us up to date on how the campaign is going.

6) Paying in your funds – please send cheques payable to "Nathan Ramsden, Revenue Development BC SPCA, 1245 7th Ave E, Vancouver, BC V5N 1R1" or email us to find out alternate ways to submit your donation.



If you have any questions about the process, please contact us:
nramsdn@spca.bc.ca or 236 471-4949 Ext. 4949

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**THANK YOU for your
interest in partnering with
us!**

Some words from our valued partners:



"Good companies look for good causes to enhance their cultures. When the idea of partnering with the BC SPCA and its incredibly important work was raised, it was enthusiastically received by staff and clients alike. Over our 5-year relationship with the BC SPCA, we have acquired three new companies, and each of them has embraced the partnership with both financial support and volunteer events at their local shelters. Our cheque presentations are a social media hit, and caring for animals has become an important part of the Canstar Group of Companies' culture, bringing us together in helping the BC SPCA speak for animals"

Canstar Restorations



"Spanning over a decade, Petline is proud to be a committed partner with the BC SPCA. We deeply admire and respect their initiatives aimed at protecting animals and fostering a world where every creature can thrive. Our shared values are the cornerstone of our collaboration, as we join forces to advocate for the health and wellbeing of pets."

Reagan Ahlbaum - AVO, Petline Operations

Petline Insurance Company

**With your support, we can continue to fight animal cruelty and enhance
animals' lives across BC.**

**On behalf of those that cannot speak for themselves, we express our heartfelt
thanks and look forward to hearing from you.**