

# Window Strikes

UP TO ONE BILLION BIRDS DIE FROM WINDOW COLLISIONS EACH YEAR IN NORTH AMERICA

## Why do birds strike windows?

### DAY

Windows can reflect the sky, trees, and landscape, making the glass invisible.

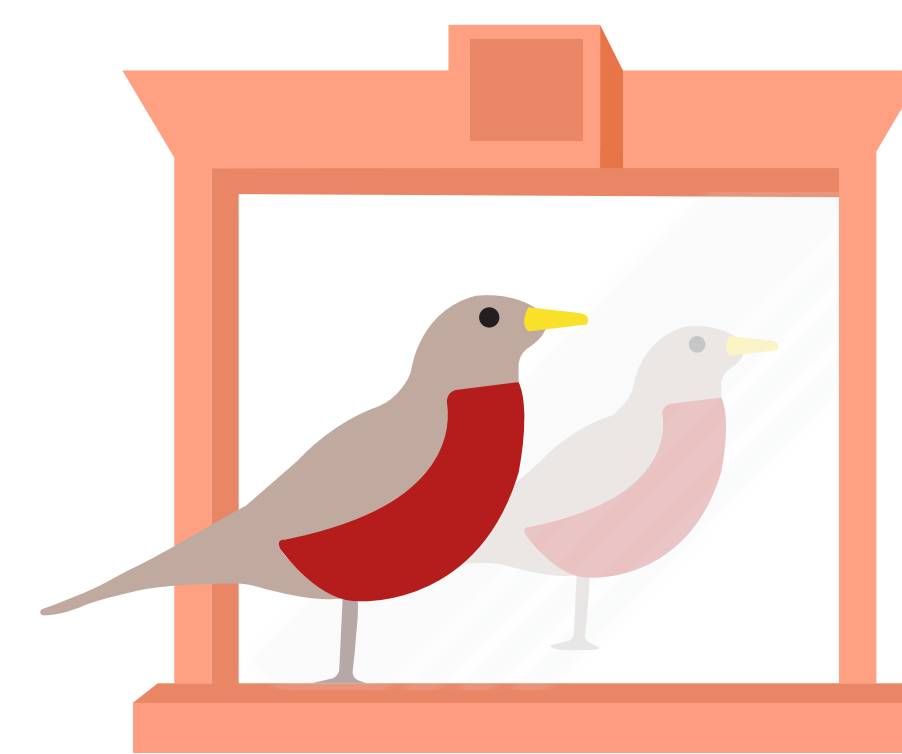
### NIGHT

Lit windows can attract birds and confuse or divert them from their regular path.



## Territoriality

Birds like American Robins are notorious for mistaking their reflection for another bird invading their space, and will repeatedly bump the glass to nudge their competitor along.



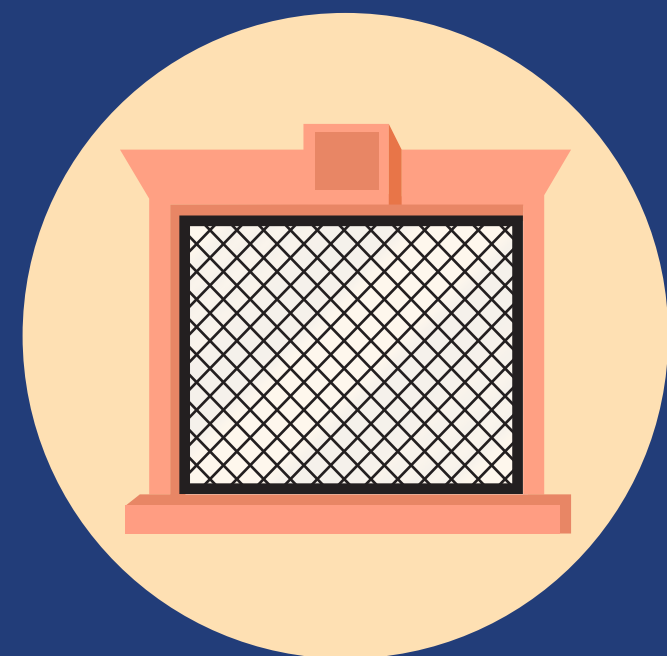
## How can I help?



High visibility decals, one-way window film, or window tape make window surfaces more visible. Shop window products online at [shop.sPCA.bc.ca](http://shop.sPCA.bc.ca)



Drawing designs on the window with wet bar soap will leave a residue that cuts reflection, or shiny Mylar tape streamers will deter birds from flying too close.



Mesh frames create a barrier, and the taut material allows birds to harmlessly bounce off.



Bird feeders should be placed very close (less than 1m) from windows to minimize collision chances.

## A bird struck a window

If you find a bird that has struck a window, note any obvious signs of injury while containing the bird in a cardboard box with air holes and a secure lid.

Place the box in a dark quiet place and contact the BC SPCA Wildlife Hotline at 1-855-622-7722 for help.