



## ***Dear Friends,***

We are pleased to report that 2012 was another successful year for The British Columbia Society for the Prevention of Cruelty to Animals.

Once again, the BC SPCA was able to balance its budget and, thanks to larger-than-anticipated legacy gifts, record a significant operating surplus, which will be reinvested into the society for future years.

Our Annual Report details many other notable achievements this past year.

The BC SPCA remains deeply committed to achieving the highest levels of transparency and accountability in the charitable sector. The recognition the society received from independent charity watchdogs *MoneySense* magazine and *Charity Intelligence* is proof of this commitment. *MoneySense* raised the society's overall rating from an A- in 2011 to an A+ in 2012. And, the BC SPCA was one of only two animal welfare organizations in Canada to receive *Charity Intelligence's* Top Charity Pick rating.

Animal welfare never stands still. It is essential for the BC SPCA to continue its efforts to protect and enhance the quality of life for domestic, farm and wild animals in B.C. During 2013, the BC SPCA will continue to invest in communities by establishing a provincial call centre to receive and dispatch complaints of animal cruelty across the province, constructing a large animal seizure facility in Surrey, opening a new community animal centre in Powell River, and further developing programs to address pet overpopulation.

This vitally important work is only possible because of the extraordinary generosity and steadfast commitment of our donors, community partners, volunteers and staff.

On behalf of B.C.'s most vulnerable animals, we thank you sincerely.

Warmest regards,



Craig Daniell  
Chief Executive Officer  
BC SPCA



Marylee Davies  
President  
BC SPCA

BCSPCA

***Annual Report 2012***

# BC SPCA's Mission and Vision

## Our mission

To protect and enhance the quality of life for domestic, farm and wild animals in B.C.



## Our vision

To inspire and mobilize society to create a world in which all animals who depend on humans for their well-being experience, as a minimum, five essential freedoms:

- 1** Freedom from hunger and thirst
- 2** Freedom from pain, injury and disease
- 3** Freedom from distress
- 4** Freedom from discomfort
- 5** Freedom to express behaviours that promote well-being



## Protecting animals from cruelty and abuse

**T**he BC SPCA is the only animal welfare agency with the mandate and authority to respond to complaints of animal cruelty in B.C. While the majority of situations can be resolved through education and the issuing of orders, the society's 26 full-time constables and 13 branch-based animal protection officers also execute warrants to remove animals and prepare reports for Crown counsel recommending formal charges of animal cruelty. All of our cruelty investigations costs are paid through the generosity of our donors. In 2012 the BC SPCA:

\* Investigated 6,042 complaints of animal cruelty and abuse across the province;

\* Removed 869 animals from dangerous or neglectful situations through formal cruelty investigations;

\* Executed 85 warrants under the Criminal Code of Canada and Prevention of Cruelty to Animals Act;

\* Submitted 43 charges of animal cruelty and neglect to Crown counsel.



## Improved shelter standards

In 2011 the BC SPCA adopted the shelter standards set out by the Association of Shelter Veterinarians, a respected group of 750 veterinarians sharing an interest in improving the lives of shelter animals. During 2012, many improvements were made to BC SPCA shelters, including added

shelter ventilation to reduce the transmission of airborne disease, and improved noise separation between dogs and cats to reduce animal stress. By the end of 2012, the society had achieved almost 90 per cent compliance with the 153 listed standards, with more improvements slated for 2013.



## Advocacy

Advocacy is at the heart of the BC SPCA's mission. Through our many donor-supported initiatives to address the root causes of animal suffering, we are a voice for those who "cannot speak for themselves." In 2012 the BC SPCA:

- Worked with the Canadian Federation of Humane Societies to publish *Cats in Canada*, the country's first-ever national report on cat overpopulation;
- Advocated for new municipal bylaws to address animal welfare issues. The district of Maple Ridge responded by regulating pet stores and requiring spay/neuter prior to sale;
- Worked to secure more than \$100,000 in funding for new low-cost spay/neuter services in B.C. communities to address cat overpopulation;
- Influenced government to improve draft legislation on animal cruelty, animal health and dog breeding;
- Advocated for municipal bylaws to ban the feeding of wildlife and to regulate hunting and trapping;
- Pressed for more humane practices in the provincial management of wolves, deer, owls, bears and urban wildlife;
- Provided expertise to the Capital Regional District on its Regional Deer Management Strategy (Victoria);
- Provided evidence on B.C.'s oiled wildlife response preparedness for hearings on the Northern Gateway Project.



## BC SPCA Online

The BC SPCA's online community grew significantly in 2012 with 2,306,217 website visitors, 12,814 Facebook fans, 8,717 Twitter followers and nearly 75,000 subscribers to our e-newsletter, Anim@ls.

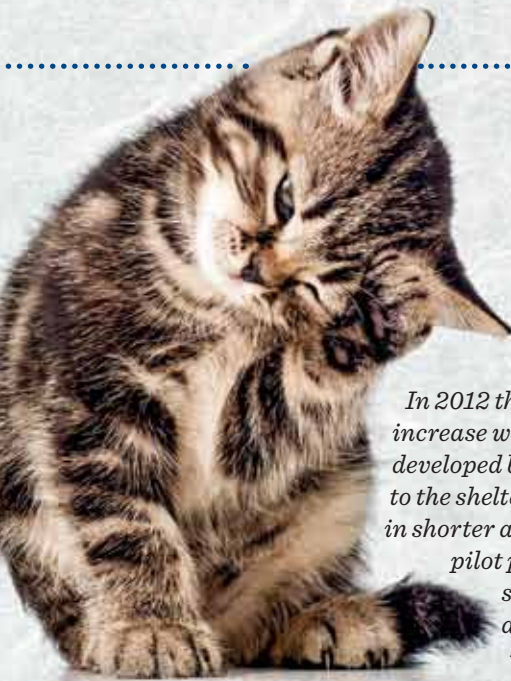
Visit [spca.bc.ca](http://spca.bc.ca) for the latest news on animals available for adoption, pet care information, advocacy campaigns and ways to help animals in need. When you sign up for Anim@ls or join our social networking sites, you'll be the first to know all the latest animal news!

## Emergency shelter and care

**W**ith your support, the BC SPCA provided emergency medical care and sheltering for **28,973** abused, neglected, lost, homeless and injured animals last year. In 2012 the BC SPCA:

- Operated **30** shelters, **two** education & adoption centres, **one** storefront adoption facility, **three** volunteer-run branches without facilities and Wild ARC, a wildlife rehabilitation centre in Metchosin on Vancouver Island;
- Rescued **28,973** injured, homeless, neglected and abused animals (companion, farm and wild);
- Reunited **4,477** lost animals (including **3,464** dogs, **953** cats and **11** rabbits) with their guardians;
- Found new loving families for **16,363** homeless animals (including **3,046** dogs, **1,557** puppies, **5,252** cats, **5,348** kittens, **285** rabbits and **839** small animals);
- Helped **2,464** injured and orphaned wild animals (**1,729** birds, **729** mammals, **four** reptiles and **two** amphibians) at Wild ARC;
- Transported **3,618** animals to shelters and satellite adoption centres to increase their chances of finding a loving home through the BC SPCA's Drive for Lives program and other transport initiatives;
- Partnered with pet supply stores and veterinary offices to operate **30** SPCA satellite adoption centres.





## Capacity for Care

*In 2012 the BC SPCA began implementing Capacity for Care, an exciting initiative to increase welfare and boost adoptions in shelters across B.C. This innovative program, developed by the University of California, Davis, sets animal capacity in a shelter according to the shelter's ability to provide the best possible welfare. The reduced overcrowding results in shorter animal stays in shelters, reduced stress and disease and increased adoptions. A pilot program at the BC SPCA Vancouver Branch in 2012 resulted in the length of cat shelter stays being reduced from an average of 47 days to 24 days, less disease and a 15 per cent increase in adoptions. The Capacity for Care initiative is being introduced across the rest of the province throughout 2013.*

## Animal health and welfare

*Last year thousands of homeless and owned animals received emergency and general veterinary care at the BC SPCA's animal hospital in Vancouver, including free or discounted services for low-income guardians. In 2012 the BC SPCA also:*



- Spayed and neutered 7,134 dogs and cats at BC SPCA clinics: 1,970 at the SPCA animal hospital in Vancouver and 2,500 and 2,664, respectively, at BC SPCA spay/neuter clinics in Prince George and Kamloops;
- Assisted more than 5,000 low-income pet guardians in Vancouver's Downtown Eastside through "Charlie's," a weekly pet food bank;
- Held 15 free outpatient veterinary clinics for low-income residents in the Downtown Eastside.

## New facility in Powell River

Construction began in 2012 on a new 2,300-square-foot community animal facility at Powell River. The new building, which opened spring 2013, is the first BC SPCA facility in the community, although a volunteer-run branch has existed since 1953.



## Making the grade

The BC SPCA was one of only six Canadian charities to earn an A+ – the highest overall rating – in MoneySense magazine's 2012 survey rating 100



Canadian charities for overall efficiency, transparency and donor stewardship.

The magazine created Canada's first charity rating system to determine which charities scored highest in categories such as fundraising efficiency, governance and transparency, compensation and overall charity efficiency. With 76 per cent of all donations going towards its programs and services, and a cost of only \$16.47 to raise

\$100, the BC SPCA earned the highest rating possible in the category of fundraising efficiency, as well as A+ or A ratings in every other category.

The BC SPCA was also named a Top Charity Pick in 2012 by Charity Intelligence Canada. The BC SPCA was one of 45 charities (and one of only two animal welfare organizations) selected for the honour. Charity Intelligence developed its system of monitoring and rating charities to help individuals make informed and intelligent choices to ensure their donations have the greatest impact. The system promotes "performance-based giving" by assessing charities with criteria ranging from transparency and accountability to evaluation of program outcomes. An optimal charity, it says, has lean, efficient operations and programs that create positive impact and change.

## Protecting farm animals



With the help of our 80,000 supporters, the BC SPCA plays a key role in the protection of the 700 million farm animals raised in Canada every year. In 2012 the BC SPCA:

- Ensured the humane treatment of more than one million farm animals raised last year through SPCA Certified, the BC SPCA's humane labelling

program. The program is unique in Canada, with 25 farms certified to produce cage-free eggs, gestation stall-free pork, range-fed beef, cheese from pasture-grazed cows, free-range chicken and turkey, and grass-raised lamb and mutton. The SPCA Certified label enables consumers to choose food products that

have been raised to SPCA standards;

- Distributed *FarmSense*, the society's farm animal e-newsletter, to more than 3,200 subscribers with updates on the latest in farm welfare news;
- Pressed for improvements to B.C.'s humane slaughter enforcement system;
- Advocated for reforms to Canada's codes of practice for sheep, pigs, beef cattle and horses to improve the lives of millions of animals across Canada;
- Launched *Inside the Henhouse*, an online video to raise awareness about the suffering of millions of egg-laying hens raised in cages throughout B.C.



## Humane education

Through the support of our generous donors, the BC SPCA has developed one of North America's most comprehensive humane education programs for youth. In 2012:

- The BC SPCA Kids Club surpassed 5,000 members, engaging youth from all parts of the province through our youth magazine, *Bark!*, e-newsletters and special animal issues campaigns;
- More than 1,000 youth participated in BC SPCA "Among Animals" summer day camps held at 17 BC SPCA shelter locations;
- Thousands of students received direct humane education programming through more than 300 school presentations and school animal clubs;
- Humane education teacher workshops were conducted at provincial conferences;
- All B.C. elementary and middle school libraries and public libraries received quarterly editions of *Bark!*, our youth magazine;
- Humane education materials on the dangers of dogs in hot cars, dog bite safety, pet overpopulation, dangerous antifreeze, farm animal welfare issues, pet

identification, animal adoption and animal care guides were distributed provincewide through our branches;

- More than 2,500 educators received e-Teacher, a newsletter providing ideas and lessons to help educators teach responsible animal care, empathy, social justice and critical thinking skills to students.

## Number of animals cared for at BC SPCA Branches:

- 100 Mile House – **117**
- Abbotsford – **1,113**
- Burnaby – **1,205**
- Campbell River – **1,236**
- Chilliwack – **1,737**
- Comox – **1,016**
- Cowichan (Duncan) – **741**
- East Kootenay (Cranbrook) – **811**
- Haida Gwaii – **132**
- Kamloops – **1,293**
- Kelowna – **1,513**
- Maple Ridge – **1,263**
- Nanaimo – **1,038**
- Nelson – **470**
- North Cariboo (Prince George) – **1,969**
- North Peace – **937**
- Parksville – **468**
- Port Alberni – **859**
- Port Coquitlam – **430**
- Powell River – **438**
- Prince Rupert – **339**
- Quesnel – **803**
- Richmond – **519**
- Salt Spring Island – **128**
- Shuswap – **803**
- South Okanagan-Similkameen (Penticton) – **1,066**
- South Peace – **577**
- Squamish – **319**
- Sunshine Coast – **395**
- Surrey – **777**
- Trail – **651**
- Vancouver – **2,676**
- Vernon – **559**
- Victoria – **2,291**
- West Vancouver – **1,176**
- Williams Lake – **1,011**



continued from previous page

## Special Thanks

**T**he BC SPCA is entirely reliant on support from the community. We are grateful for our more than 80,000 supporters across B.C. and beyond who help us care for and protect animals. We would like to offer our additional thanks to the BC SPCA's generous supporters whose 2012 financial contributions were truly exceptional.

### Individuals

1. David & Bess Wright
2. Beverley Tamboline
3. Anonymous
4. Susan Bloom
5. Jack & Ellie Maze

### Foundations

1. Emily Elizabeth Stoneham Fund through the Victoria Foundation
2. The Don & Lorraine Moore Foundation
3. Margaret Haney Fund at Vancouver Foundation
4. Elisabeth Thomi Endowment Fund through the Shuswap Community Foundation
5. Marjorie's Fund

### Organizations/Businesses

1. Provincial Employees Community Service Fund
2. BMO Bank of Montreal®
3. Petsecure
4. TELUS employees and TELUS
5. Bosley's Pet Food Plus Inc.

### Individual Fundraisers for the Scotiabank & BC SPCA Paws for a Cause

1. Janet Pattinson
2. Joanne Faloon
3. Rosslynne Miller
4. Shawna Willan
5. Patricia Mitchell

## Talkin' About Walkin'

The 2012 Scotiabank & BC SPCA Paws for a Cause raised more than \$1 million for the BC SPCA's life-saving work. Our local walk organizers across the province made this achievement possible by organizing 34 fundraising walks, bringing their communities together for the love of animals.

The Richmond Education & Adoption

Centre's walk committee, for example, doubled their walk proceeds from 2011, thanks to inspiring volunteer and sponsor support. "We are fortunate to be backed by an amazingly dedicated fundraising team," says Rachell Weist, the centre's fundraising committee chair. "Thanks to the strong team behind the event we're able to

## BC SPCA Board of Directors

The BC SPCA board of directors meets throughout the year to oversee the affairs and business of the BC SPCA and to establish policies, rules and regulations of the society. Our sincere thanks to our 2012 volunteer board of directors for their outstanding dedication, leadership and support.

Marylee Davies (pictured), President  
J. Kristin Bryson  
Michelle Grant



Peter Havlik  
Karen Holland  
Ryan Layton  
Linden Loughridge  
Dr. Lorna Medd  
Romany Runnalls  
Eric Stebner  
Kathi Travers  
Barbara Sharp  
Cindy Soules



communicate with our sponsors throughout the year to make sure they know how much their support means. We are very grateful that our sponsors come back each

year and help us spread the word as well."

The North and South Peace locations held their biggest walks ever. South Peace Branch manager Wendy Davies says the

# Our Supporters

## A Priceless Gift

For the past 20 years, the Highbury Foundation's philanthropic dedication has helped the BC SPCA protect and care for countless animals. Whether it is supplying equipment, subsidizing programs or supporting the work of our cruelty investigators, the foundation is passionate about helping the most vulnerable members of our society – animals.

"We are so happy to support the BC SPCA's work," says director Judith Allard. "We hope that other animal organizations can follow the BC SPCA's lead in the protection of all animals."

In 2012, the Highbury Foundation made a generous gift of \$16,000 for a tool



Judith Allard

called a Wood's lamp, purchased for every shelter across B.C. These ultraviolet lamps are essential to the detection and diagnosis of ringworm, a contagious fungal skin disease. "The value of this gift is truly priceless. It has been, and will continue to be, a tremendous help to our staff members and volunteers as they care for tens of thousands of animals each year," says BC SPCA CEO Craig Daniell. "It has significantly improved the health and welfare of the animals and the people who care for them." Daniell adds that the lamps have helped reduce the society's medical costs. "We are truly grateful for the Highbury Foundation's support."

## PAWPlan donations reach a record high!

"People often say to me, 'You're so lucky to be able to truly help animals every day,'" says Craig Daniell, chief executive officer of the BC SPCA. "But I'm only one of more than 16,000 British Columbians who champion the animals in our care 365 days a year. Through our PAWPlan program, other monthly donors like me ensure that life-saving help is available to the animals whenever they need it most." In 2012, PAWPlan contributions reached an all-time high of \$4,287,958.

**We have 651 loyal donors who have been giving monthly for 15 years or more!**

**1,659 PAWPlan members joined Craig Daniell in increasing their monthly donations**

every day, I'm also lucky to work with the dedicated support of people who care so very much."

**The BC SPCA welcomed more than 1,800 new PAWPlan monthly donors in 2012**

## Our Volunteers

**T**he work of the BC SPCA would not be possible without the incredible dedication of the nearly 4,000 volunteers who offer their time and expertise at SPCA branches throughout the province. In 2012 our volunteers saved thousands of animal lives by participating in animal rehabilitation and fostering programs, adoption counselling, dog walking, cat care, grooming, small animal care and a wide variety of fundraising and advocacy programs. Thank you to all those who gave so generously of their time, energy and skills to create a brighter future for animals in need.



branch's promotion of the event in the community and on social media led to its success. "The support of the volunteers and community members makes all the difference. Every year it gets easier to bring people together for the walk, and repeat events like these are really important to our community – and ultimately, to the animals."

While the Richmond and South Peace walk coordinators built on their loyal support base, Nelson Branch manager Rob Andrew encouraged newcomers to participate. Andrew knew that a family-friendly, interactive event would be the biggest draw. The festival-like atmosphere, with games and live music, felt like a true celebration of the BC SPCA.

# Thank you!

We at the BC SPCA are grateful to you, our valued supporters, for your generous support of our organization. If the animals could speak, we're sure that they would join us in thanking you for the life-saving care and protection you have made possible. To the individuals, families, businesses, foundations and organizations who have made the BC SPCA your charity of choice, we offer our deep appreciation for joining us in the fight against animal cruelty. We look forward to continuing our work together until the day when every animal in our province is safe from hunger, distress, neglect and violence.



## Where your support goes

The work of the BC SPCA would not be possible without our compassionate and generous donors. The society has set up five funding priorities to enable donors to direct their support to a specific area of interest. Our funding priorities include:

who was rescued and now spends his days at a therapeutic riding facility for people with disabilities, this fund helps the SPCA provide cruelty prevention and education programs which create more humane communities.

### 1. Highest Priority Needs Fund

This unrestricted fund directs help to wherever it is most urgently needed in the province for injured, homeless, neglected or abused animals.

### 2. Heroes Fund for Animal Protection

This fund supports the work of our cruelty investigations department as they respond to more than 6,000 complaints of animal cruelty and abuse each year.

### 3. Monty Fund for Community Education & Outreach

Named in honour of a 13-year-old horse

### 4. October Grey Fund

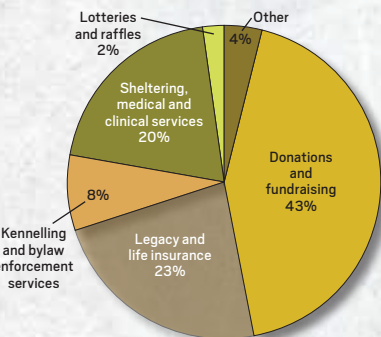
Named after a brave little cat who was nursed back to health after being abandoned and severely injured, this fund supports the incredible work done by SPCA branches to shelter, feed and care for the nearly 30,000 animals we rescue each year.

### 5. Biscuit Fund

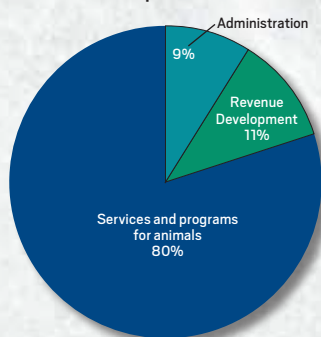
Named after a stray dog who was rescued after being brutally stabbed, this fund supports life-saving medical treatment for homeless and wild animals in the BC SPCA's care.

To find out how your support makes a difference, visit [spca.bc.ca](http://spca.bc.ca).

2012 Revenues



2012 Expenditures



#### BC SPCA

	Actual 2012 000's	2011 000's
<b>Revenues</b>		
Donations and fundraising	12,094	11,540
Legacy and life insurance	6,528	4,744
Kennelling and bylaw enforcement services	2,151	2,421
Sheltering, medical and clinical services	5,662	5,702
Lotteries and raffles	671	703
Provincial government grants received	-	100
Other grants received	523	836
Investment income and capital gains	787	190
<b>Total</b>	<b>28,416</b>	<b>26,236</b>
<b>Expenditures</b>		
Sheltering, kennelling and bylaw enforcement	11,104	11,399
Veterinary care and spay and neuter	2,236	2,268
Cruelty investigations	2,160	2,322
Humane education	615	621
Advocacy and volunteer development	520	562
Hospital and clinics	2,434	2,355
Animal health and welfare	746	696
Administration and program support	2,263	2,099
Revenue development	2,958	2,931
Amortization	864	836
Other	301	296
<b>Total</b>	<b>26,201</b>	<b>26,385</b>
Surplus/deficit	2,215	(149)
<b>Expenditures, less amortization</b>	<b>25,337</b>	<b>25,549</b>